

Got a chance to work with Wasserman Next Gen and promote Amazon Prime Student's benefits and advantages in early 2022. Increased social media engagement for Amazon Prime Student by 25% through data-driven social media campaigns, utilizing photos, videos, and music.

[https://www.instagram.com/p/Cb7qZpeLI-G/?img\\_index=4](https://www.instagram.com/p/Cb7qZpeLI-G/?img_index=4)

